ENGAGEMENT RESOURCES

Tools, strategies and resources to empower communities and improve lives across Missouri

How can I begin building partnerships to address workforce development issues in my community?



IDENTIFY EXISTING COMMUNITY EFFORTS

Workforce development efforts are already occurring in and around your community. It's important to first identify and understand existing efforts and programs and find ways to support those programs, collaborations, and conversations as much as possible, rather than starting something new.



BEGIN WITH AN ASSESSMENT

Talk to people in your region about what's working well and what needs improvement. Schedule a time to talk with local partners and assess what's already happening, identify gaps, and better understand existing priorities. Where might Extension resources and programs fit in? Are there other partners who need to be included in the conversation?

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TAKE AN INVENTORY

Use the All Things Missouri workforce development tools (<u>allthingsmissouri.org/</u> <u>workforce</u>) to learn more about workforce development actors. Workforce development actors include entities such as: workforce development boards, chambers of commerce, job centers, community colleges, area career centers, universities, regional planning commissions, economic development corporations and entrepreneurial incubators.



BUILD PARTNERSHIPS

Immersing yourself into the broader workforce development ecosystem will help you find opportunities to collaborate. Find ways to amplify and support existing efforts and aim to develop partnerships over time. Partnerships come in a variety of forms and Extension might not always be in the lead. And that's OK.



PRIORITIZE AND FOCUS ON WHAT'S IMPORTANT

Select a program or effort where you can make the biggest impact. Start with an end goal in mind (this may come from partners or an ideation session after you've completed an assessment) and begin to build a path, or set of strategies, that will help get you there. Make sure you're setting SMART goals — specific, measurable, achievable, relevant, and time-bound. Examples of SMART goals include:

Goal examples:

ECONOMY

Build career pipelines from the local technical college's certificate programs to local companies. Retain 35% of graduates from the technical college in the community.

EDUCATION

Increase the high school graduation rate (or GED equivalency) to 95% in the local school district.

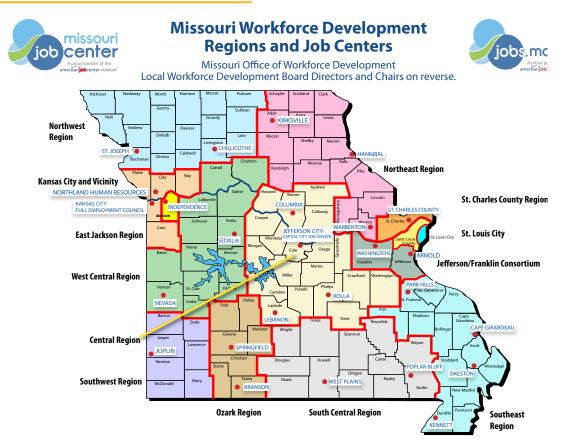
HEALTH

Attract and retain 10 primary care doctors and 3 additional medical specialists by offering financial incentives to hard-to-attract health care provider groups.



Missouri Chamber of Commerce:	C https://mochamber.com
Workforce Navigator Series:	Interpretension in the second seco
ACT Work Ready Communities:	C https://www.workreadycommunities.org/MO
Missouri Community College Association:	✓ https://www.mccatoday.org/
Associated Industries of Missouri:	
STLCC Workforce Needs Assessment:	C https://stlcc.edu/workforce/st-louis-workforce/

MISSOURI WORKFORCE DEVELOPMENT BOARDS



For additional information about Missouri Office of Workforce Development services, contact a Missouri Job Center near you. Locations and additional information are available at jobs.mo.gov or (888) 728-JOBS (5527). Missouri Department of Higher Education and Workforce Development is an equal opportunity employee and a services are available upon request to individuals with disabilities. Missouri Relay Services at 71

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You can call 1-888-728-JOBS (5627). It will ring at your nearest Job Center.



(660) 885-8899

WIOA Region	WDB Director/Chair	WDB Directors Email	Workforce Development Board	WDB Directors Phone
Central Region	Amy Sublett	amy.sublett@cwib.us	Central Region Workforce Investment Board	(573) 426-2946 x 105
	T. R. Dudley	trdudley@potosicityhall.org		(573) 438-2767
East Jackson County	Clyde McQueen	cmcqueen@feckc.org	Full Employment Council Inc.	(816) 471-2330 ext. 257
	Doug Goodwin	dgoodwin@ronsonmfg.com		(816) 285-7892
Jefferson/Franklin Consortium	Michael Ravenscraft	mravenscraft@jeff-frankjobs.com	Office of Job Training, Jefferson-Franklin Counties, Inc.	(636) 287-8909 ext. 250
	Robert Francis	bfrancis@mwregionalbank.com		(636) 937-5372
Kansas City & Vicinity	Clyde McQueen	cmcqueen@feckc.org	Full Employment Council Inc.	(816) 471-2330 ext. 257
	Ellen Fairchild	Ellen.fairchild@kcpl.com		(816) 556-2083
Northeast Region	Diane Simbro	diane.simbro@nemowib.org	NEMO Workforce Investment Board Inc.	(660) 327-5125
	Michael Purol	michaelp@psba.com		(573) 822-5241
Northwest Region	Lisa Hostetler	lhostetler@mail.ncmissouri.edu	North Central Missouri College	(660) 359-3622 ext. 1232
	Gregg Roberts	groberts@hillyard.com		(816) 233-1321
Ozark Region	Sally Payne, Interim Exec. Dir.	spayne@springfieldmo.gov	Department of Workforce Development, City of Springfield	(417) 887-4343
	William "Bill" Skains, Interim Exec. Dir.	commonstoc@gmail.com	Ozark Workforce Development Board	
	Phyllis Johnson Dyer	pdyer@springfieldmo.gov		(417) 693-3737
	Susan Johanson	sjohanson@gbankmo.com		(417) 520-0249
Saint Louis County	Greg LaPosa	glaposa@stlouisco.com	St. Louis County Workforce Development Board	(314) 615-6033
	Kevin Whirley	Kevdalewhirley@gmail.com		(314) 280-4753
South Central Region	Donna Parrott	dparrott@scwib.org	South Central Workforce Investment Board	(417) 257-2630
	Becky Brooks	becky@mclanetransport.com	South Central Workforce Investment Board	(573) 785-0177
Southeast Region	June O'Dell	june@job4you.org	Workforce Investment Board of Southeast Missouri	(573) 334-0990 ext. 100
	Tom Greminger	tbgreminger@att.net		(573) 883-7431
Southwest Region	Sherri Rhuems	srhuems@sectorready.org	Workforce Innovation Board of Southwest Missouri	(417) 206-1717 ext. 2104
	Mark J. Elliff	melliff@carthagechamber.com		(417) 358-2373
St. Charles County	Jennifer George, Acting Executive Director	jgeorge@sccmo.org	St. Charles County Department of Workforce & Business Development	(636) 949-7900 x 3710
	Daryl Muhammad	daryl.muhammad@spireenergy.co	m	(314) 365-0465
St. Louis City	Howard Hayes	hhayes@stlworks.com	City of Saint Louis Workforce Development Board (SLATE)	(314)
	Lydia Padilla	lydia.padilla@trcstaffing.com		(314) 621-5717
West Central Region	Missy Eidson	m.eidson@wcregion.org	Workforce Development Board of Western Missouri Inc.	(660) 827-3722

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